

Exchanges on "culture"

From: **Annamaria de Rosa** <annamaria.derosa@uniroma1.it>

Dear Prof. Marsella,

many thanks for your welcome greetings!

Your article was the best reply to my question about the distinct dimensions (if any) of indigenous vs cultural psychology . Therefore many thanks: I have diffused your text, as food for mind, among our doctoral young trainees.

The way in which you define "culture" and your approach to social psychology deeply corresponds to my own vision. It is strongly coherent with the theory of Social Representations (Moscovici, 1961/1976; 2000 among many other texts), which represents an alternative to the "*Ten assumption of North American Psychology*" that you attentively identify in your brief article, combining indeed Eurocentric and North American Psychology. Indeed , although many Europeans have been colonized by North American way to conceive the discipline, the Moscovici and Markova's (2006) book "*The Making of Modern Social Psychology : the hidden story of how an international social science was created*" provides a more articulated vision of the birth and development of the social psychology in Europe its institutionalization through the *European Association of Social Psychology* (Moscovici: first President) , which still oppose controversial vision and identity processes.

As a sign of reciprocity to your kind gift, I am attaching:

- a) the introduction to a book that i have edited in 2013 in which I try to "take a stock of more than 50 years of the Social Representation theory development"
- b) an old chapter (1992) in which I tried to differentiate Social Representations (as a peculiar European road to social psychology and supra disciplinary field of social sciences) from Social Cognition (according to the North American tradition, widely exported to Europe as well)
- c) an article (2006) in which I try to differentiate Social Representation from the most radical position of discourse analysis.

Warmest regards and thanks again for your interesting article

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